



Society for Technology in Anesthesia

Annual Meeting



Successful Steps in Entrepreneurship

**Saturday, January 13, 2018, 1245-1815
Turnbury Isle Miami**

Description: Anesthesiology has a long history of innovation, entrepreneurship, and collaboration among academicians, private practitioners, and industry to improve patient care. FAER and the Society of Technology in Anesthesia have played essential roles in our history of innovation.

FAER and STA are sponsoring a forum on entrepreneurship. Following a “networking” lunch from 12:45 to 2:00 pm, there will be a 2-hour program “Success and Failure Travel Together, with presentations of adventures, and misadventures, by Drs. Brewer, Mandel, Arndt, and Shafer.

This will be followed by a 2-hour session during which four inventors “pitch” their invention to one of the above panelists. The panelists will ask tough questions about the unmet medical need, the likelihood of technical and commercial success, and the potential return on investment. Following the presentations, the panelists will select a winner.

This is the same format as the well-attended “Swimming with Sharks” session at this year’s ASA. Several of the presenters at the “Swimming with Sharks” sessions were approached by potential business partners and investors following the presentations. That is why both the presenters and panelists worked hard to hone the “elevator pitch” as would be expected for an investor presentation.

If you are interested in applying to be one of four inventors to stand in the spotlight and present your innovative idea to a panel of successful entrepreneurs, please complete this form and submit it to FAER@faer.org by the **December 4, 2017** deadline.

Application – Swimming with Sharks – Technology Version

Presenter's Name: _____

Title: _____ Institution/Organization: _____

Email Address: _____

Phone Number: _____

Brief description of your invention, including the stage of development.

Note:

This is a **nonconfidential** presentation. The invention should be beyond the idea stage, and IP should be filed to protect your commercial interests prior to your presentation.

Registration:

To register for the full STA Annual Meeting registration: <https://www.stahq.org/events/annual-meeting>

To register only for the FAER One Day Workshop: <https://www.stahq.org/event/2018-annual-meeting-faer-workshop>